1. Open Launch Manager
2. Click ‘Create Project’ in the top left corner and fill out the details in the dialog
3. Click next and answer the prompted questions about your advertiser (7 questions)
4. Choose “API XFN” in the next selection window
   1. Include APP API ID – if no current APP API, share steps with client to create
5. Fill the Launch Date
6. Finish creating the project – once the dialog closes, open the “API XFN” option that was created
7. Fill in the name, description, and select Ads & Business Platform
8. Skip “Implementation Reviewers”, then select “Adding a Partner(s) to a Capability”:
9. In the partner grant section, enter “**ads\_user\_group\_bid\_adjustments**”
10. Then, Click “Add New Partner”
11. Enter the business details including the app id of the client. Ensure the app id is correct!! Only requests made with this app id will be given access to Bid Multipliers:
12. Fill in the remaining details, be sure to include the two required contracts, the NDA and Beta agreement:
    1. If no Beta Agreement and/or no NDA – create and send to advertiser for signatures and approval
13. Select “Advantage+ Shopping Campaigns” in Campaign Description
14. Once submitted, please wait a 5-7 business days for approval